

STOCK HOLM CREATIVE EDITION®



22-25 May 2024

A DESIGN PLATFORM
WHICH NOT ONLY BROADENS DESIGN
BUT ALSO CONTRIBUTES WITH A
COMPLETELY NEW ENERGY.

STOCK
HOLM
CREATIVE
EDITION®

22-25/5/24

STOCKHOLM CREATIVE EDITION INVITES TO A DESIGN FESTIVAL FOR EVERYONE

Stockholm Creative Edition is an independent design week where Stockholm forms a fund for a new type of design festival where we showcase the best we have in the Nordics in furniture, lighting, crafts and more in showrooms, pop-up premises and other places. Product launches and branding with a focus on tangible experience relevant to our times. SCE invites design producers and creators to participate as exhibitors in a curated selection of designs.

Design is society's largest cultural sector and a supporting part of business life which employs thousands of people in Sweden. Together we create a platform that broadens and adds a new energy to the design industry.

Välkommen in
STOCK
HOLM
CREATIVE
EDITION



Results PR

Total reach 5,294,461
Total PR value SEK 4,985,000

Digital summary

WEBSITE

55 249 pageviews
14 376 unique visitors

INSTAGRAM

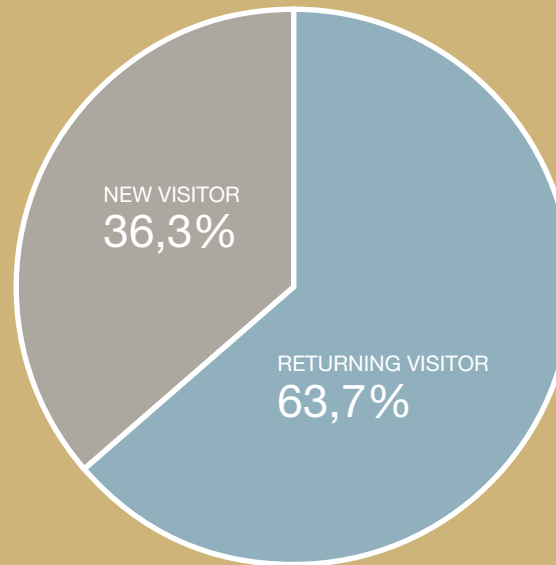
6 300+ followers
90 000 accounts have been
accessed

LINKEDIN

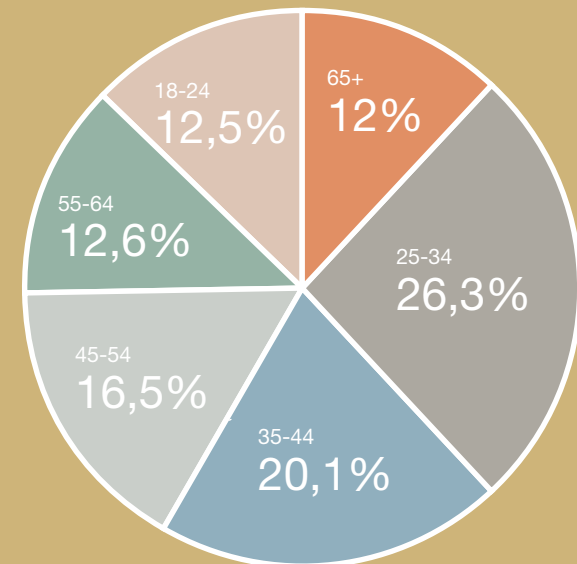
1 122 followers
60 000 impressions

NEWSLETTER

VISITORS website



AGE SPREAD instagram



Target group

Professionals: architects, interior designers, buyers, decorators, students, property owners, property managers, regulatory authorities, etc

Individuals interested in design

Media, influencers and opinion leaders in design, lifestyle, business

Participation fees 2024

SCE wants to enable a wide range of designers and brands to get a platform.
To offer that both large and small players can participate, we have a participation fee that is based on turnover. In this way, we get an interesting mix of high-quality participants.

	Turnover	Entry fee*
Individual designer	> SEK 1 million	SEK 7,500
Small companies	0-5 MSEK	SEK 17,500
Medium-sized company	SEK 5-50 million	SEK 27,500
Large company	>50 MSEK	SEK 37,500
Schools		SEK 12,500

*Prices excluding VAT

For more information
please contact us at
hello@stockholmcreativedition.com