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This is Björk is a minimal collection of pieces designed by Jule Milz, presented at New Contemporary for Stockholm

JUN 02, 2022 / FURNITURE

<u>Creative Edition</u>. The 2022 exhibition New Contemporary supports and celebrates new generations of designers.

This is Björk by Jule Milz

Initiated by Stockholm Creative Edition, in collaboration with Svensk Form and Beckmans College of Design, this open call exhibition features designers who graduated from Swedish design schools in the past five years. New talented designers will showcase furniture, lighting, textiles, and handcraft at Sveavägen 6B in Stockholm. There is a major need for a platform where young designers can exhibit their designs side by side with newly established designers and where they can meet enlightened producers and other design industry players. The project is a chair and a table in solid birch, defined by a simple design language and clear components in a composition that challenges the balance between symmetry and asymmetry, proportion and disproportion. The chair and table that take over the room as solid and sculptural objects that at the same time radiate calm and

solidity through the warm light tone of oiled birch and a solid and honest construction. The construction combines

horizontal and vertical round bars together with a solid seating surface – the simple principle that refrains from embellishing and unmotivated details and a principle that is applicable and translatable to other types of furniture and objects - completely without restrictions. Photography by Jule Milz, Andy Liffner







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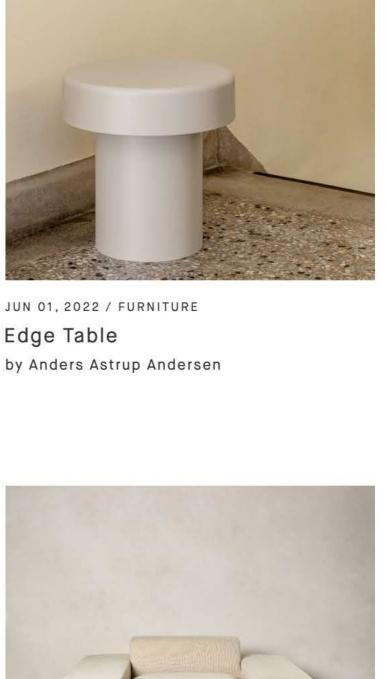
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