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ARCHITECTURE DESIGN OPINION DIGITAL ISSUE NEWSLETTER

The Swedish creatives at the forefront of sustainable thinking

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A celebration of Nordic design, this year's Stockholm Creative Edition showcased the Swedish designers and brands working towards a better furniture

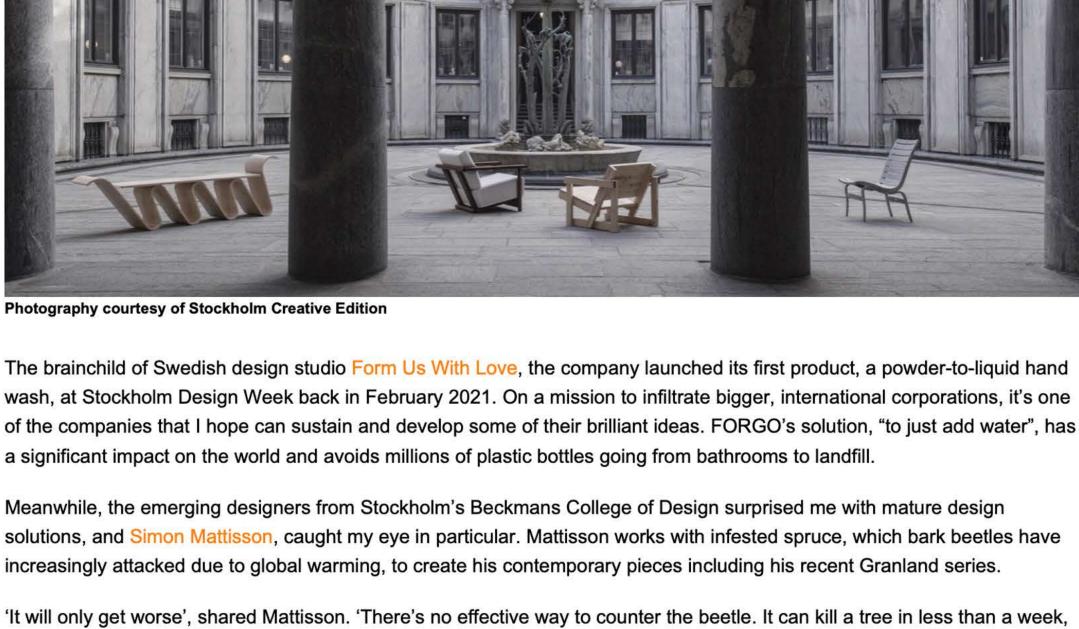


I was delighted to discover that at this year's Stockholm Creative Edition, which took place from May 18-21, the event

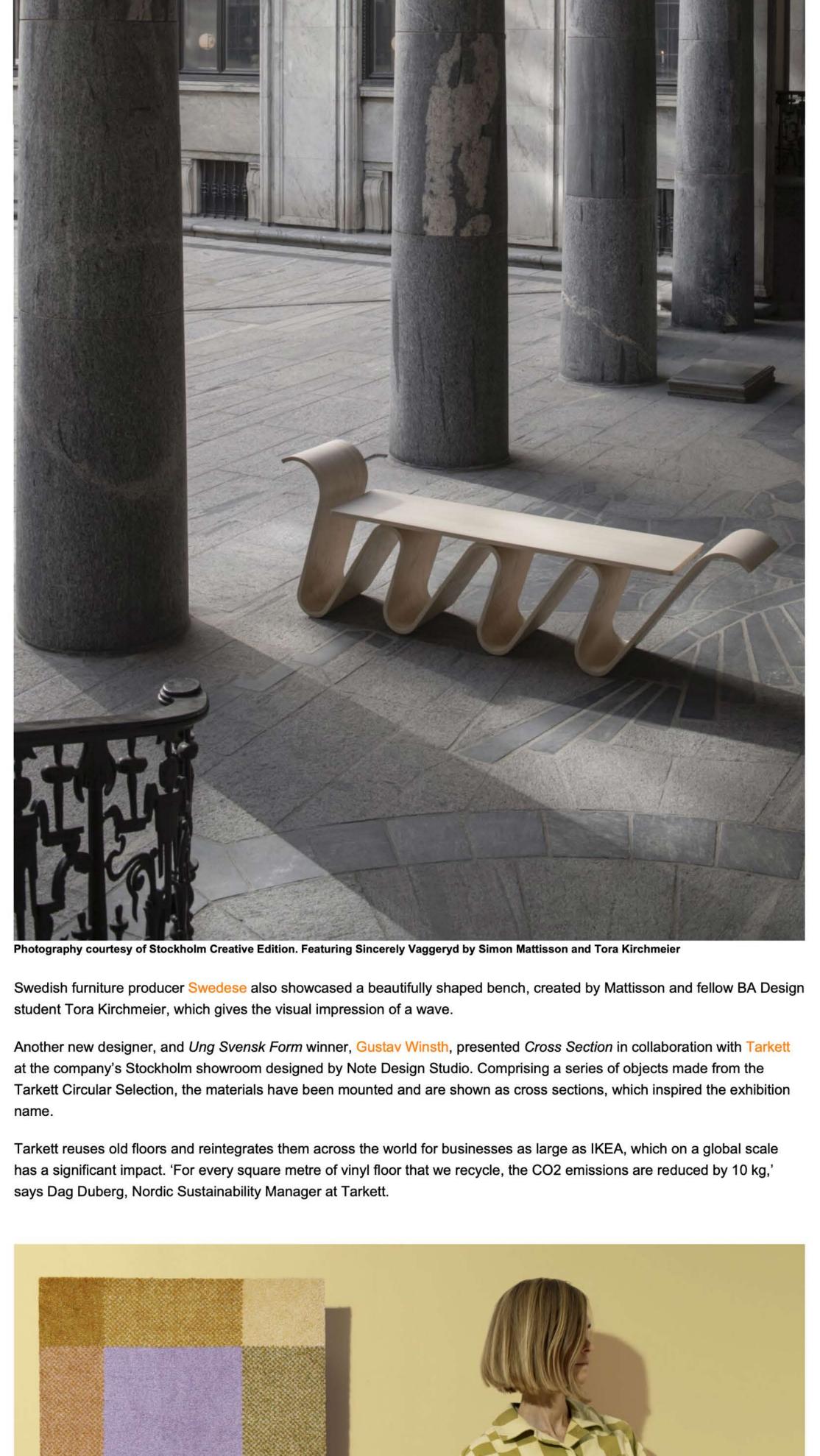
negative environmental impacts.

showcased leading Swedish brands and design studios that demonstrate the potential for design to do good. Among the companies participating this year was Swedish startup FORGO, which rethinks packaging solutions for common objects, from sustainable containers for cleaning products to everyday items such as a toothbrush.

creating, in a luxury market, such as furniture and design, it's vital that brands incorporate sustainable solutions that minimise



and Sweden is also a large exporter of spruce, so it's a serious problem', explained Mattisson. By grinding down wood waste into a particulate form to produce 'wood powder' or 'wood flour', Mattisson then uses it in a new composite material for 3D printing that is 100% circular and made with 0% waste.



Photography courtesy of Stockholm Creative Edition. Featuring Tekla Evelina Severin

Adding a pop of colour to the event, designer, colourist and photographer Tekla Evelina Severin, who has previously worked with the likes of Montana and Stilleben Architects, among others, presented an eye-catching tray-like trolley for Bebò Objects, inspired by the stacking process of dim-sum baskets, as well as a rug for Heymat, made of 100% recycled PET Bottles.

Meanwhile, New Contemporary, a gallery-like showcase, displayed an array of exciting new designers. Scandinavian brand Studio Böja, who works with ecological and renewable rattan, displayed simplified stools using splice joints and triangulation. 'We are committed to making sure that non-toxic chemicals or non-recyclable materials are used in the production of our products', shared the designers.

Finally, Georgian-born, Stockholm based designer Revaz Berdzenishvili crafts particularly brilliant handmade earthenware

lighting, inspired by the moon's light over Stockholm - a perfect way to end this year's Stockholm Creative Edition, which

continues to shine a spotlight on emerging and established designers alike in Stockholm and beyond. Read more: ICON meets the industrial designer interrogating the notion of 'Swedishness'