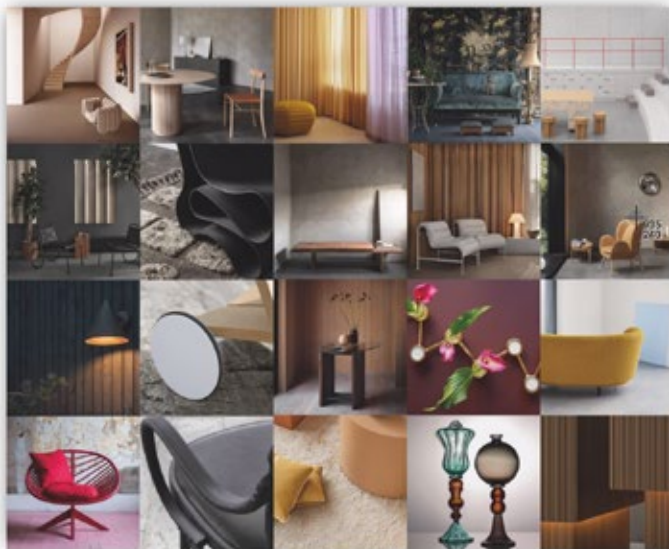


HOME > Event

### New Design Week "STOCKHOLM CREATIVE EDITION" Starts - The Best of Swedish Design Showcased in Exhibitions, Talks and Food Tours

A new annual event, "Stockholm Creative Edition" completely dedicated to select Swedish designs is being arranged in Stockholm from September 23 to 29, 2021. With the capital city's vibrant silhouette as a backdrop, showrooms, studios, exhibitions, and pop-up spaces will be opening up to welcome people interested in design. Behind the initiative is the multidisciplinary concept & design studio Attar, which aims to create an annual meeting place to showcase the best of Swedish design right now.



Stockholm Creative Edition, Photo credit: no

ADF MILANO SALONE DESIGN AWARDS 2022

Submission Deadline 11/15/2021

84

days to go.

ADF Milano Salone Design Award 2022

DESIGN ANTHOLOGY AWARDS 2021

Submission Deadline 09/01/2021

8

days to go.

Design Anthology Awards 2021

ARCHIVES

Select Month

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WATOWA GALLERY HOLDS THE FIRST SOLO EXHIBITION OF KASEKI CIDER

Sweden and not least Stockholm have a rich and unique ecosystem of successful design companies of different sizes and specializations. Stockholm Creative Edition will provide them with the opportunity to create exhibitions and showcase their work in a new, exciting way, in which the experience aspect takes center stage. What's more, collaboration is encouraged between enthusiasts and prominent players in many different fields, for example, gastronomy and food have a clear link to the event, and several restaurants will be taking part in the Stockholm Food Tour, combining top-notch cuisine with exclusive design in the best restaurants the city has to offer.



Glas Gallery: New object Akroterion by Anna Berglund, Photo credit: Photo credit: Glas Gallery

“

It's a network-based way of working, featuring progressive, handpicked players in each industry, all with the same high level of ambition and intent to establish a concept that will evolve and grow stronger over the coming years.

Ulrika and Philippe Attar

”

KASEKI CIDER AT THE ELEPHANT STUDIO, SHIBUYA

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GYOKUSO'S FIRST NIGORI SAKE, USING ORIGINAL DESIGNS BY FAMOUS

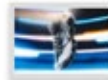
ARTIST FROM SAGA.

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CONTEMPORARY STYLISH AND PRACTICAL INNOVATION "CITY AIR PURIFICATION SYSTEM" BY CHARIS NG RECEIVED GREEN GOOD DESIGN AWARDS 2021

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MIZUNO'S FLAGSHIP MODEL "WAVE PROPHECY SORAYAMA" (VERSION 2) BY Hajime Sorayama

08/24/2021

SORAYAMA

08/24/2021



THE SAMSEN STREET HOTEL BY CHAT ARCHITECTS IN BANGKOK

08/24/2021

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Massproductions: New sofa designed by Chris Martin, Photo credit: Photo credit: Erik Undén

### Design hub - exhibitions, event programs and seminal discussions

Stockholm Creative Edition will also have a dedicated hub in central Stockholm, for which some creatives are currently curating unique exhibitions, among them Beckmans College of Design. In parallel, other events will be unfolding in showrooms and studios all over Stockholm. In addition to exhibitions, the event program will also feature several seminal design discussions and other elements. To make the event accessible to a broader audience, the exhibitions and hub will be open for the entire September 23-29 period.



The location of the hub in the city of Stockholm Creative Edition, Photo credit: Andy Liffner

“

*We want to invite people to a new kind of meeting place where they can share knowledge, inspire and be inspired, and take pride in the Swedish design industry. Architects, designers, students, buyers, media, and design enthusiasts – we're creating the kind of event that we like to visit ourselves.*

Ulrika and Philippe Attar

”

08/24/2021



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MODEL "WAVE  
PROPHECY  
SORAYAMA"  
(VERSION 2) BY  
HAJIME  
SORAYAMA

08/24/2021



THE SAMSEN  
STREET HOTEL  
BY CHAT  
ARCHITECTS IN  
BANGKOK

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GOOD DESIGN  
AWARDS 2021

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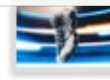


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*Bolon; New carpet collection Emerge, Drift and Sway, Photo credit: Photo credit: Bolon*

After more than a year without in-person cultural contexts and gatherings, a large part of the creation of Stockholm Creative Edition is about being able to offer a physical meeting place as safe as possible. Vasakronan is therefore involved as a partner in the project, making it possible for several of the program highlights to be held in newly renovated premises in a regenerated area of downtown Stockholm, now known as Sergelstan.



*Klong; New lamp Pavo designed by Broberg Ridderstråle, Photo credit: Photo credit: Klong*

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Fogia: New table Koku by Norm Architects, Photo credit: Photo credit: Fogia

### Participants

Abstracta, Anki Gneib, Articles, Asplund, Astrid, Atelier Sandemar, Beckmans College of Design, Bolon, Bonni Bonne, Dry Studios, Fogia, Gallery Glas, Gemla, Klong, Lamnhults, Marie-Louise Hellgren, Massproductions, New Day Interior, New Story, Gallery Sebastian Schildt, Offecct, Ogeborg, Okko, Per Söderberg/No Early Birds, Pholc, Reform Lab, Sweden Green House, Tarkett, Vandra Rugs, Örsjö and more.



Atelier Sandemar: New lounge chair designed by David Ericsson, Photo credit: Photo credit: Atelier Sandemar



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Reform Design Lab; New lounge chair, black, Photo credit: Reform Design Lab

### About Atmosfär by Attar

Atmosfär by Attar, founded by Ulrika Kjellström Attar and Philippe Attar, is a multidisciplinary concept & design studio that focuses on creating concept driven experiences. Their experience include brand and design strategy, concept and product development, storytelling, identity and branding outfit, interior design and design matchmaking. The studio has an integrated view of how to develop and manage a brand and it wholeheartedly believes in combining feeling and intellect to create solutions that work across media and connect with people. Its portfolio of projects include restaurants, hotels, gastronomy, design and lifestyle projects from all over Scandinavia.



Founders Philippe & Ulrika Attar, Stockholm Creative Edition, Photo credit: Andy Liffner

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